



SB
**STRICTLY
BUSINESS**
**MARKETING
SOLUTIONS**

- ▶ *Multimedia*
- ▶ *Design*
- ▶ *Printing*
- ▶ *Mailing*

*Your solution for all of
your marketing needs....*

strictlybusinessny.com



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FOOD & BEVERAGE PRODUCT PACKAGING RETAIL



PACKAGING

First impressions matter in the food and beverage industry. Having attractive packaging that gets noticed is one of the most important vehicles available for standing out on the shelf.



TAGS

The perfect addition to many products. Hang tags can bring special attention to important features or serve as the main header area to give your packaging that finished, professional look.



ROLL LABELS

Whether used for products, logos, ingredients, or special features, roll labels come in a range of shapes, sizes and materials. This includes water resistant varieties that are ideal for environments where food is stored.



Packaging

- Custom Boxes
- PaperBoard Boxes

Tags

- Hang Tags
- Header Tags

Roll Labels

- Bright Silver Metallic
- 70LB Eggshell Felt
- Semi-Gloss
- White and/or Clear Stock
- Repositionable Labels

FOOD & BEVERAGE POINT OF SALE RETAIL



IN-STORE SIGNAGE

Draw attention to your featured products and promotions from across the store or across the street with large banners and signage.

FLOOR & WINDOW GRAPHICS

Advertise on these under utilized surfaces to creatively bring attention to your current promotions.



SALES MATERIAL

Pamphlets, trifold, and brochures are important companion pieces for food and beverage products to use as handouts and take-aways to highlight features and benefits.

DISPLAY PRODUCTS

Counter displays are useful in high-traffic areas on the retail floor, such as end-caps and at checkout. Table throws attract attention to your brand from down the aisle.



Display Products

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Rack Cards

Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics

FOOD & BEVERAGE RESTAURANT HOSPITALITY



DISPLAY PRODUCTS

Counter displays are useful in entry ways, reception areas, concierge, and at checkout. Table throws can reinforce your brand while creating attractive table coverings for events and for everyday display.



FLOOR & WINDOW GRAPHICS

Advertise on these underutilized surfaces to creatively bring attention to your current promotions.



INDOOR/OUTDOOR SIGNAGE

Draw attention to your featured products and promotions from across the room or street with large banners and signage.

MENUS AND DIRECT MARKETING

Get the word out with direct marketing postcards, door hangers and take-away menus. Durable in-house menus can also enhance your brand.



Display Products

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Postcards
- Endurance Water-Resistant

Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics

INDOOR | OUTDOOR

BANNERS

Bring
THE
CROWD
TO
YOU!



Stop customers in their tracks!

Ideal for billboards, building wraps, banners, trade show signage and more, Full Color Outdoor Banners are durable and ultra versatile. Printed on [13oz Scrim Vinyl and 8oz Mesh Banner](#), this waterproof product is great both outdoors and indoors. [8oz Mesh Banners](#) allow for 37% air-flow through, making them ideal for building, stadium, and fence wraps.

Put your message front and center!

Full Color Indoor Banners make excellent POP displays, event signage and more. Printed on [10mil Premium Vinyl and 15oz Blockout Vinyl](#) materials, the smooth, matte finish offers premium print quality and maximum versatility. This product is recommended for indoor use only.

- Available in various sizes
- Available in run sizes ranging from 1-150
- Available with grommets, hems, and pole pockets
- Printed in full color on one side

SUGGESTED USES:

- TRADE SHOWS
- PRESENTATIONS
- BILLBOARDS
- STADIUMS
- SEMINARS
- BUILDINGS

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BANNER STANDS & TABLETOP DISPLAYS



MULTIPLE SIZES



Now Available in **MINI SIZES!**

TABLE TOP RETRACTABLE BANNER STANDS

Minimum Size.
Maximum Convenience.

15.75"X32"

11"X17"

8.25"X12"





Suggested Uses:
 Retail Catalogs
 Artist/Designer/ Photographer Portfolios
 Training Manuals
 Promotion Booklets

BOOKLETS

When one page just isn't enough!

As some of the most versatile commercially printed products on the market, Booklets are a sleek way to organize your material on multiple pages. They eliminate the need to crowd all of your print onto a page or two, allowing you to create an upscale presentation that looks tidy and professional.

- Printed on 28lb/70lb Premium Uncoated Text or 80lb Gloss Text
- Cover Options Available: 80lb/100lb Matte Cover, 100lb Gloss Cover
- Popular Finish Sizes: 8.5x11 or 8.5x5.5
- Saddle-stitched Binding
- Perfect Binding Available

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Bumper STICKERS

Suggested uses:

Election/Political Campaigns | Marketing | Advertising

Perfect for outdoor use, Bumper Stickers are the easiest way to promote your business and get your message to the world. Our Bumper Stickers adhere easily to most bumpers and can withstand a variety of environmental conditions. So go ahead and hit the streets with your brand, full speed ahead!

Please note our Bumper Stickers are very durable and are not meant to be removed after application. If removal is attempted, they may peel off unevenly leaving an unwanted result. We do not recommend you adhere this product to any item you will want to remove it from at a later time.

- 4mil White Flexible Vinyl Film
- 90# Layflat Liner
- Strong Permanent Adhesive
- Fast Turn Around

BUSINESS CARDS

Show That You Mean Business

DIGITAL AND OFFSET

Reach new markets, maintain contacts and make a lasting first impression with high quality Business Cards. A necessary tool for any company, Business Cards have the impact to open lines of communication or close important deals. Their size, shape, coating and thickness can help accentuate a brand's style, while their budget-friendly, fast turnaround options makes ordering a breeze.

- Offered in a variety of stocks and coatings
- Available in different sizes and shapes
- Quantities ranging from 25 up to 100,000
- Budget-friendly and fast turnarounds
- For personal and professional use



CALENDARS



365 Days
of Brand
EXPOSURE!

Suggested Uses:

- Project Management
- Event Reminders
- Marketing and Promotional Tools

Calendar printing is an easy and cost-effective way to make sure your business or brand is seen by dozens, hundreds or thousands of people every day and also to promote your business.

Our full-color Calendars are printed on top-quality offset and digital printing presses. They range from 24 to 28 pages, printed on durable 100lb Book stock.

- Available in a variety of sizes and page counts
- Run sizes ranging from 25-25000
- Saddle stitch or spiral bind options
- Full color on one side or both sides

Saddle Stitch & Perfect Bound catalogs.

Durable consistency. Refined look.

Suggested Uses:

Annual Reports *Manuals*
Product Catalogs **NEWSLETTERS**
Event Programs DIRECTORIES

Saddle Stitch Catalogs have a thick cover stock for enhanced quality and durability. A 100lb stitched cover is bound together with 100lb book or 70lb premium uncoated stock on the inside. Professional saddle stitching offers a secure binding for your documents.

Available sizes include 8.5"x5.5" and 8.5"x11".

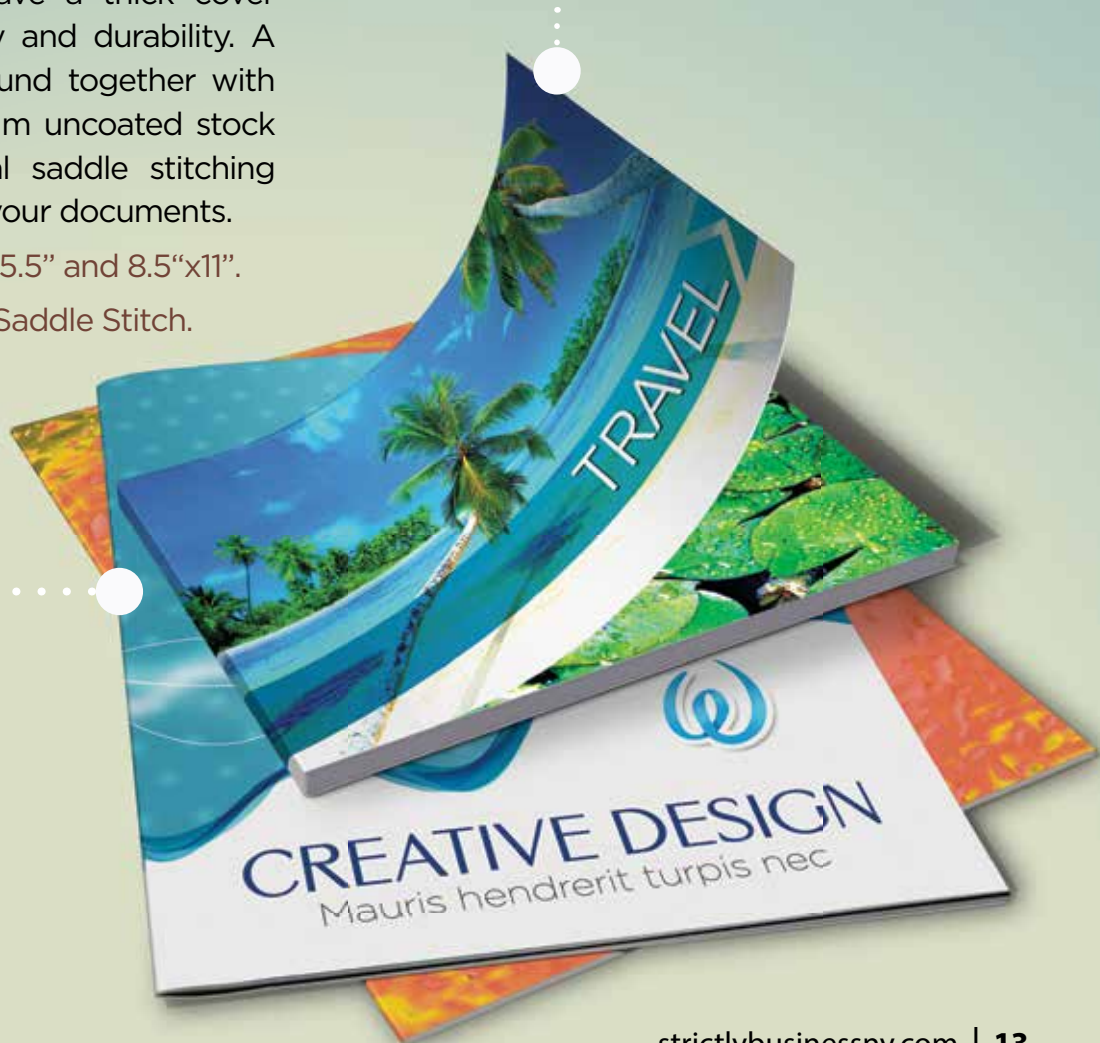
Up to 40 pages offered on Saddle Stitch.

Perfect Bound Catalogs are made with Perfect Binding to give your catalogs a polished and refined look. They're ideal for showcasing retail products, artwork and more. An uncoated 10pt C1S cover is bound together with uncoated 80lb book on the inside.

Available sizes include 8.5"x5.5" and 8.5"x11".

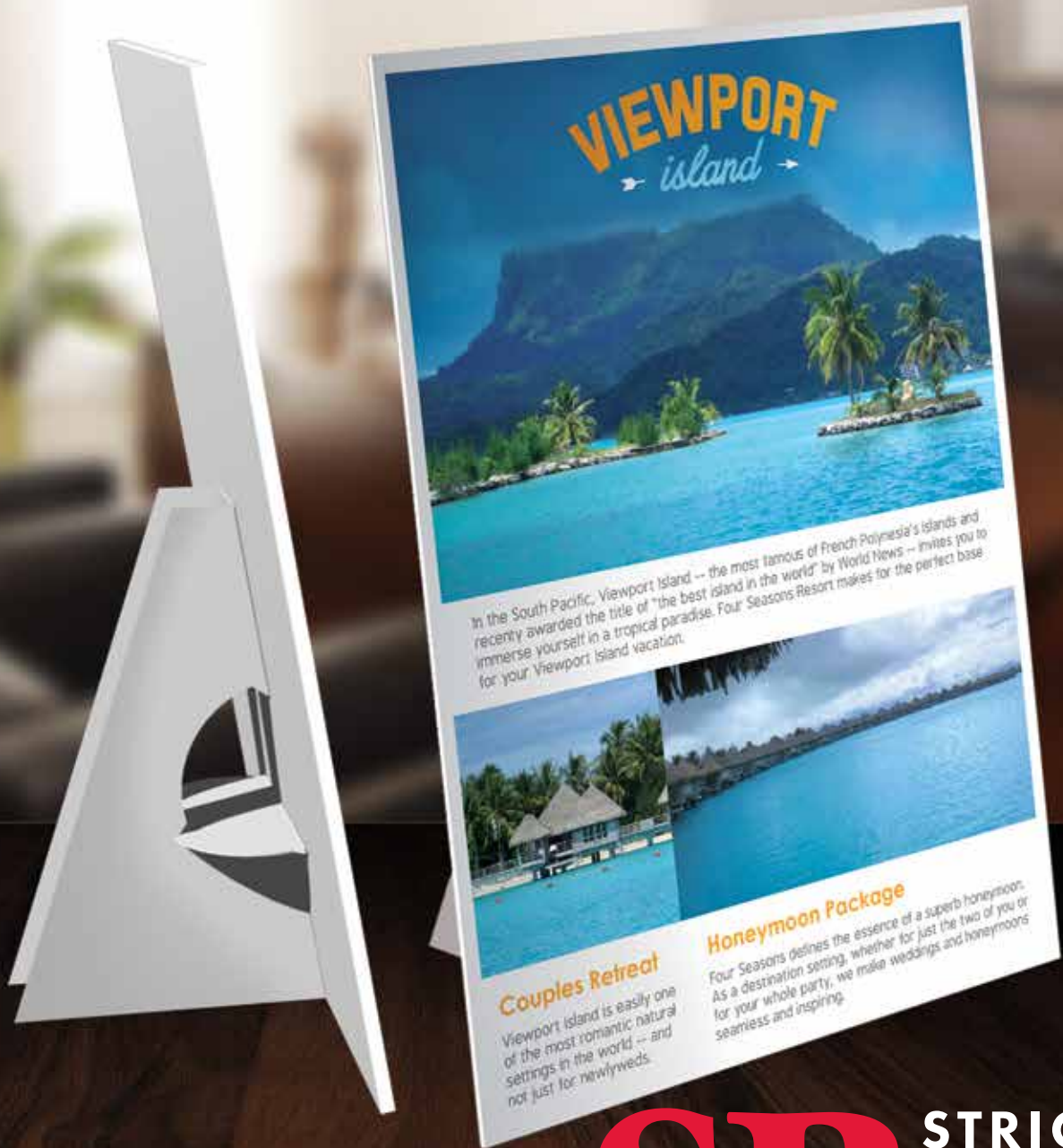
Up to 92 pages offered on Perfect Bound.

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TAKE A STAND *with* COUNTER CARDS

- 5" Double Wing Easel Backs
- Lightweight Foamcore or Ultra Durable PVC Options
- Run Sizes Range from 1-50



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Maximize
YOUR
MARKETING
IMPACT,
DOOR
-TO-
DOOR!

WE DELIVER

**Tom Tom
PIZZA**

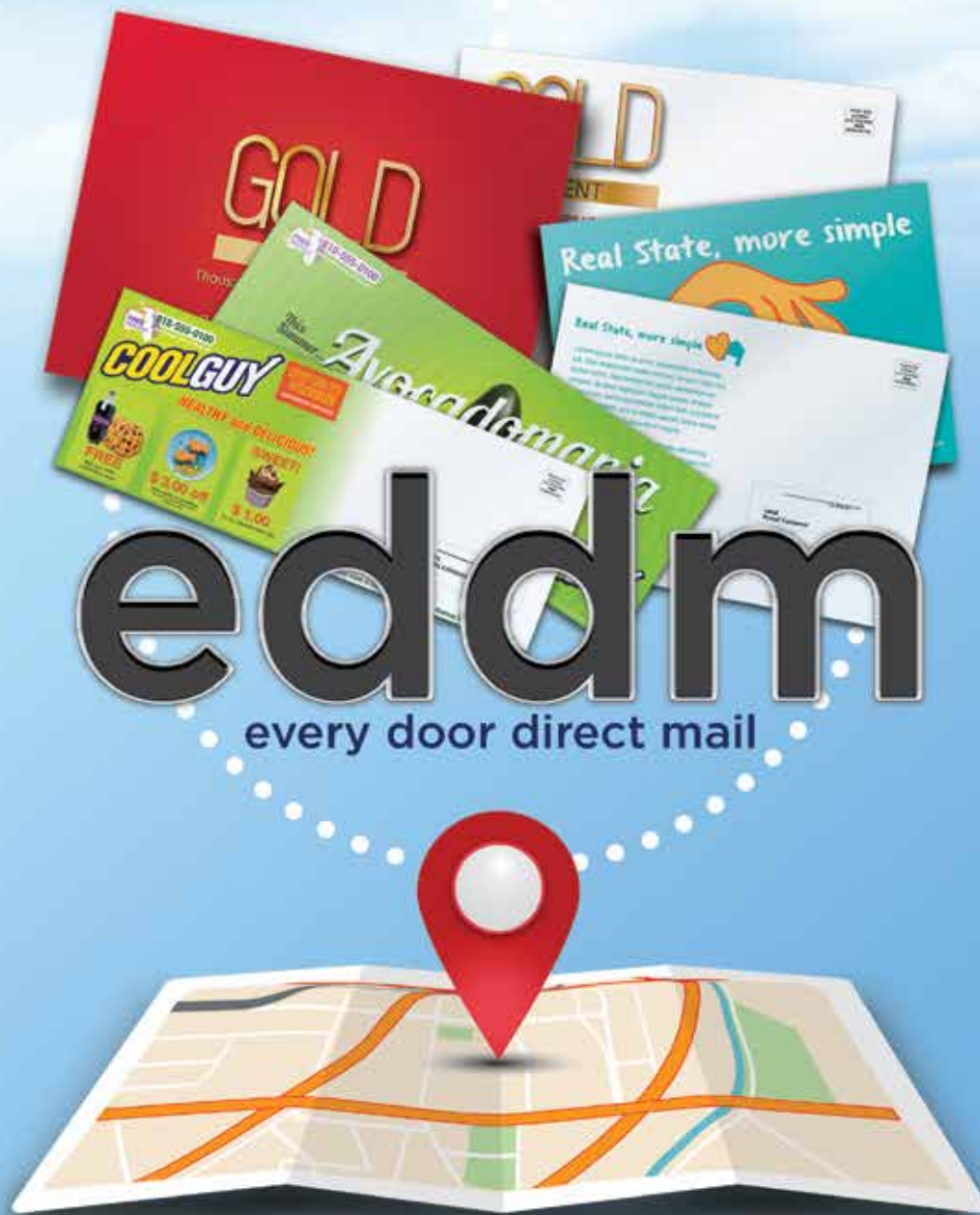
\$15.50 **FAMILY
SPECIAL**
X-LARGE, 16"
2 LITER COKE

**TWO
MEDIUM** **\$13.99**
8 SLICE
2 CANS OF COKE

\$16.50 **PASTA
NIGHT**
ANY 2 PASTAS
1/2-DOZ.
GARLIC ROLLS

818.555.0100

Minimum Effort. Maximum Possibilities.



Sit back, relax and watch
your business *grow*.

- There is no mailing list to buy.
- The mail piece is big. We recommend an 8.5x11 size.
- The cost is significantly less than traditional direct mail.
- Graphic design included in pricing. Call today for an estimate!

Push the envelope with
Custom Printed Envelopes

Perfect for
Catalogs & Booklets

Great for
Business & Correspondence

Ideal for
Invitations & Postcards

Moleq LA |
09 Mole Street, Geopola NH 56932

Moleq
LA

ameeba research
2639 Grand York Road, Geopola NH 56932
(603) 852-0100

Maxleigh

YES
we've
GOT
IT

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LET YOUR TRUE COLORS FLY with **PREMIUM FLAGS**



- Printed on 3oz Polyester
- Lightweight
- Wrinkle resistant
- Easy to fold and store
- 12ft high

Flags are printed using superior direct to fabric dye sublimation equipment for the longest lasting color of any type of fabric printing available. Sizes range from 8' to 15' and can easily be spotted from a distance. Ideal for advertising businesses, events and trade shows. Available with indoor or outdoor hardware. Flags can be folded, stored and assembled with ease.

FEATHER AND TEARDROP FLAGS AVAILABLE

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POLE FLAGS

**Made for indoor
and outdoor use.
Dances outdoors,
gets noticed indoors.**

4over Pole Flags are printed using superior direct to fabric dye sublimation equipment. These premium quality flags are printed on **3oz Polyester** and have a canvas reinforcement strip with 2 grommets on either the left or the right side, parallel to the short side of the flag.

- Quantities range from 1 to 25
- Available as 36"X60"
- Can be ordered with 6ft Pole and two position Wall Bracket
- 5-7 and 2-4 days turnaround times

SUGGESTED USES:

- **National Flags**
- **College Flags**
- **Company Logo Flags**



Premium Quality **PRESENTATION FOLDERS**

FOR FIRST IMPRESSIONS THAT LAST!



Kimberly@strictlybusinessny.com • strictlybusinessny.com

Bring **COLOR** TO YOUR TRANSACTIONS

Full Color NCR Forms are here!



Sizes offered
5.5x8.5
and
8.5x11

**2-PART
AND
3-PART
AVAILABLE**

**FULL
COLOR**

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Greeting Cards!

Greet Everyone
with a **Custom Note!**





Indoor Magnets GIVE

Long Lasting

ADVERTISING!

Printed on high quality 17PT magnetic stocks with ultra-vibrant colors, Indoor Magnets offer durability, efficiency and extended exposure at a price you can afford. Ideal for promotional and personal use, Indoor Magnets can be displayed year-round.

- Oval & Round Corner Options (Business Card Magnets only)
- Available in Various Sizes and Quantities
- UV Coated for High Gloss Finish

Promotions | Business Cards
Calendars | Postcards
(Food Delivery, Grocery Services, etc.)

GET FANCY *with* MOUNTED CANVAS PRINTS



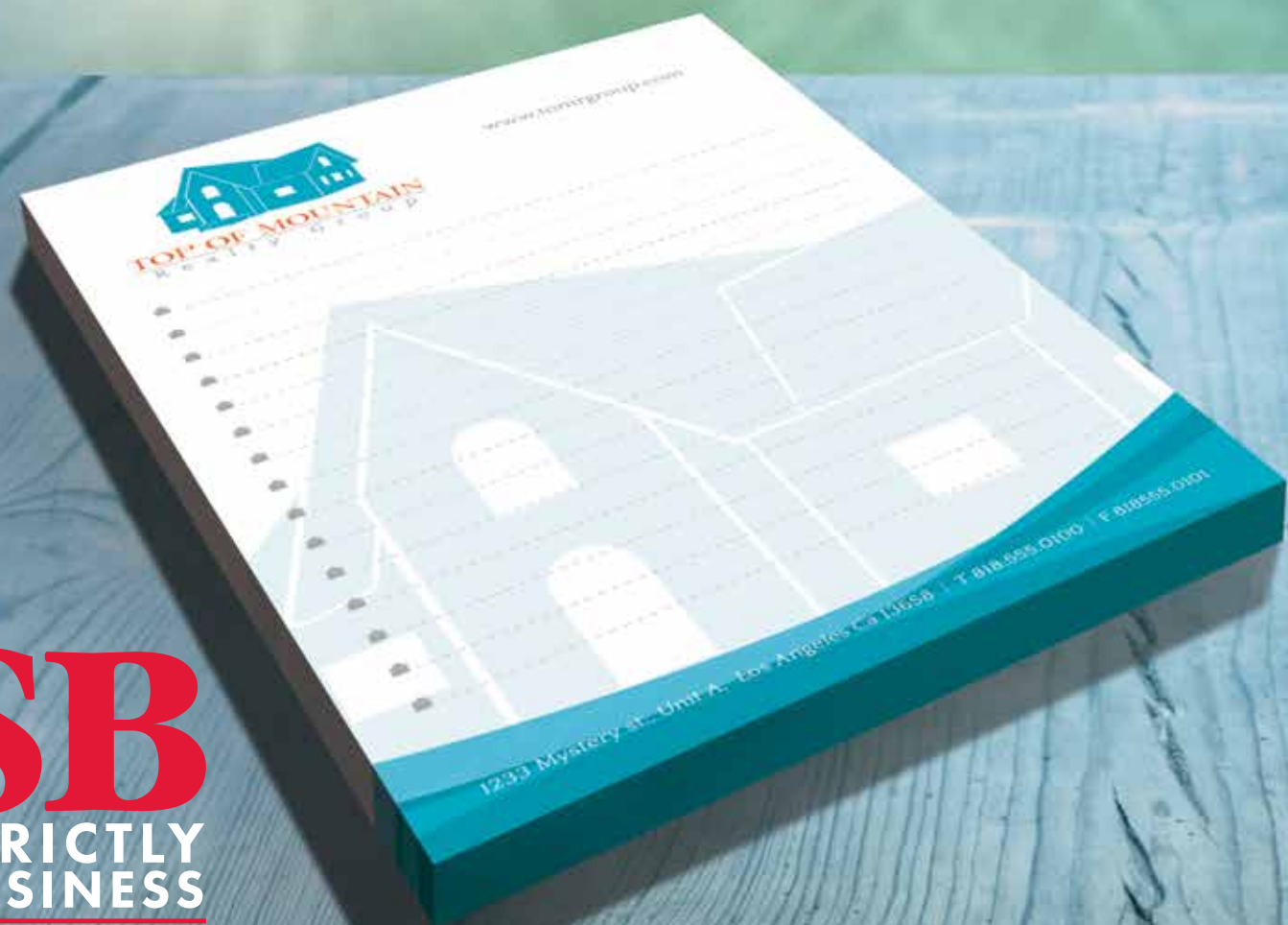
Mounted Canvas is printed in ultra high quality onto 17mil Artist Canvas, then mounted onto lightweight and durable 0.75" thick wood frames for a chic, minimalist effect. This product is great for business or personal use and is an ideal way to display logo images, photographs and more.

- Available in a variety of standard sizes
- Premium Canvas material
- Vibrant, full color printing
- Solvent-free latex inks
- Light Weight wood frames
- Ready to hang

SUGGESTED USES:

Interior Decoration	POP Canvas Art
Wedding Portraits	Wall Decor
Family Photos	Gifts
Art Prints	

Personalize *it* With *a* Custom *Notepad*



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Put **your Business** in the Lead!

with

Plastic Cards



Plastic Cards offer thousands of practical and promotional applications with a huge market. These durable cards are printed on 20PT Plastic Opaque White, Frosted Clear, and Clear stocks! If you are looking for waterproof and tear resistance cards our plastic cards are the best option for you.

- Available in a variety of popular sizes to suit your business needs
- Run sizes range from 100-5000
- Round corner and oval shape options
- Available in full color on one side for frosted and clear and full color on both sides for white

Suggested Uses:

- Business Cards
- Social Cards
- Promotional Cards
- Postcards

**Full Color
Impact that
Sticks Around!**

Freedom to Design

Freedom to Brand

Freedom to Customize

Roll Labels

Ideal for so many of your packaging and promotional needs, Full Color Roll Labels can be used on bottles, as warning labels, for branding and much more. Choose from an assortment of stocks that all pair perfectly with our paper board boxes. And the permanent adhesive sticks well to a huge variety of surfaces, making this product ultra-versatile.

- Offered in an assortment sizes & stocks
- Run sizes range from 250-25000
- Circle, square, rectangle, oval and custom shapes
- Standard is 4 color one side
- 5 color one side also offered on certain substrates

Suggested uses:

- Box & envelope seals
- Warning labels
- Product Information
- Branding / logos
- Special promotions
- Decoration



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Sell Sheets

Position your Brand
and put your Company
in the Lead!

Sell Sheets are the ideal way to showcase your quality products and/or services. A great 4-color glossy sell sheet can position a company as an industry leader or a prospective client. Use them to highlight products, services and specialties, share new additions and more.

- Various Sizes Available:
4.25x5.5, 5.5x8.5, 8.5x11, 11x17, 12x18, 13x19
- Various Paper Stocks:
28LB Color Copy Text, 80LB Gloss Text,
80LB Matte/Gloss Cover, 100LB Gloss Cover

SUGGESTED USES: Company Events • Restaurants • Real Estate Listings



Table Runners!

DON'T BE RUNNER UP!

Premium
wrinkle-resistant
9oz Polyester

Washable
and reusable

Professional
hand-sewn
hemming



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Table

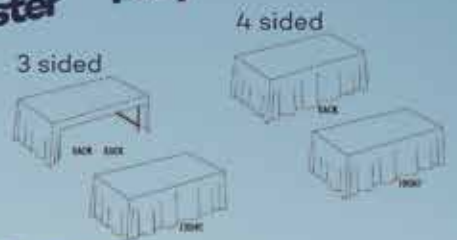
*Turn Tables into
Premium Ad Spaces*

Throws

Available for 6ft & 8ft tables

Heavy 9oz Premium Polyester

Fully customizable



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EVENT TICKETS

OUT-STUB THE COMPETITION!



Premium full color Event Tickets come in popular sizes and are printed using superior quality stocks and finishes. Optional perforation and numbering is available for a professional touch. Numbered tickets are essential for any paid event, allowing you to ensure that all entrants are paid and accounted for. Great for fundraisers, raffles, charity galas, etc.

- Numbering/Perforation is Available
- Available Stocks:
80lb/100lb Matte/Gloss Cover
- Full-color or black ink

SUGGESTED
USES:

Concerts
Speaking Events
Conferences
Graduations
Parties
Trade Shows
Raffles

Display your **Message**
while

Keeping an Eye on Your
Customers!



Window Clings are near photo quality and ideal for POP signage on glass or glass-like smooth clean surfaces. They are printed on a glossy material and can be used indoor or outdoor. Clear Window Clings are range in sizes from 3x3 to 12x18 and cling on the front side of the print.

ECONOMY YARD SIGNS

*Short Term Signage.
Long Term Impact!*

- 24pt Polyboard Cardstock
- Polyethylene Coated on both sides
- Easy Installation



- ◆ Ideal Short Term Signage Solution
- ◆ Low Cost
- ◆ Run Sizes range from 1 to 200
- ◆ U-Frame Stakes available for purchase
- ◆ Easy installation

RETAIL POINT OF SALE

WINE SALE
 BUY 3x2
 ONLY THIS MONTH!



DISPLAY

Display products such as table runners, counter cards, and tabletop retractables are a great way to catch someone's eye or to provide direct and useful information.



IN-STORE SIGNAGE

Use flags, banners, and posters to brand locations and to create a signature look and feel. Used for decor, promotion, or aesthetically, these products help stores and shops stand out.



SALES MATERIALS

Companies have relied on strong sales materials to do most of the actual sales for years. Whether catalogs, brochures, or sell sheets, clients love the professional look, and customers love the convenience.



FLOOR & WINDOW GRAPHICS

Floor and window graphics immediately transform a brick and mortar location into a vibrant and branded shop. These unique details draw customers in and add value to the experience.

Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Rack Cards
- NCR forms

In Store Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

Display

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics

RETAIL PRODUCT PACKAGING



PACKAGING

Stand out on the shelf. Utilize custom boxes and paperboard boxes for custom packaging. Combined with unique designs, packaging can look high end and one-of-a-kind.



ROLL LABELS

Whether used for products, logos, warning labels, or box and envelope seals, roll labels come in various shapes, sizes and materials. Most importantly, they always make an impact.



Packaging

- Custom Boxes
- PaperBoard Boxes

Roll Labels Options

- Bright Silver Metallic
- 70LB Eggshell Felt
- Semi-Gloss
- White and/or Clear Stock
- Repositionable Labels

Tags

- Hang Tags
- Header Tags



TAGS

Hang tags and header tags help products pop on the shelf. Either for branding, pricing, or promotions, it's a small touch that's a big asset.



Your solution for all of your marketing needs....

SB **STRICTLY BUSINESS** **MARKETING SOLUTIONS**

Digital Video/Display Advertising
Direct Mail
Email Marketing
Graphic/Logo Design
Printed Marketing Materials

Search Engine Optimization
Search Engine Paid Marketing
Social Media Advertising
Video, Radio & Print Ad Production
Website Design Consulting

A local company serving printing and mailing needs for over forty years.

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